



The Alameda County Reading Association

Proudly presents

"eVoc Strategies: A Dozen Ways to use Technology to Build Vocabulary"

with

Dr. Dana L. Grisham

Tuesday, October 5, 2010

4:00p.m. Registration • 4:30 p.m. – 5:30 p.m. Presentation

Alameda County Office of Education
313 West Winton Avenue, Hayward, CA 94544-1136

The one-hour session features a baker's dozen of Web 2.0 tools for the elementary, middle, and high school teacher. These are technologies that teachers have access to today and can use tomorrow for rich vocabulary development and engaged reading comprehension.

You are invited to bring your laptop so you can follow along with the strategies! Free internet access will be available.

Why use technology?

Students increase their vocabulary best when there is interaction. Language is also learned in context and with visual support. Using computers can create a form of verbal interaction that provides context and visual input. The computer creates a one-on-one environment that engages a student. Computers can address a variety of learning styles.

**Space is limited. Register early to reserve your spot.
Refreshments Will Be Served • Registration Form on Back**

Alameda County Reading Association (ACRA) and California Reading Association (CRA) support **standards aligned, research-based**, teaching strategies that enable all students to decode, comprehend, think critically, and communicate effectively.

"eVoc Strategies: A Dozen Ways to use Technology to Build Vocabulary"

Dr. Dana L. Grisham

Dr. Dana L. Grisham is a recently retired professor from CSU East Bay (Hayward) where she taught literacy methods courses for both elementary and secondary teacher candidates and graduate courses in literacy. Presently, she is teaching as an adjunct professor for National University. Dr. Grisham is currently co-editor of *The California Reader* for the CA Reading Assoc. In past years she has been an Associate Editor of *Teacher Education Quarterly* and also co-editor of *Reading Online* for the International Reading Association. She is the recipient of CA Council on Teacher Education's Spring 2008 Distinguished Teacher Educator award and has published widely in scholarly journals. Her research interests involve the intersection of literacy and new technologies in teacher education.

Tuesday, October 5, 2010

PRIZES!

PRIZES!

PRIZES!

Win classroom library books and professional development books!

Get an extra ticket when you:

- Bring a new or gently used children's book. ACRA donates these books to children's shelters and community tutoring projects.
- Bring a friend who becomes a CRA/ACRA member.

Registration Form

Member \$10 Non-Member \$20* Student Teachers* Half Price

Please Pre-register via mail, OR Register at the door.

Make check payable to **ACRA**.

Mail registration to: Carmen Jorgenson, 42813 Isle Royal Street,
Fremont, CA 94538 (510) 651-4224

Name: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Email: _____ District: _____

Member: _____ \$10.00 Non-Member: _____ \$20.00 Student: _____ \$10.00

_____ I want to join ACRA/CRA \$40.00 _____ Student Membership \$20.00

***JOIN TODAY! FREE registration for all new members.**